



**Deployment and Maintenance of
Europeana DSI core services -
SMART 2017/1136**

CONTRACT NUMBER - LC - 00822914

DELIVERABLE

B.3 Activity report M6

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TABLE OF CONTENTS

| | |
|---|----|
| 1 Introduction | 4 |
| 2 Progress towards objectives | 4 |
| 3 Updates towards milestones | 7 |
| 4 Key Performance Indicators | 8 |
| 5 Balance of efforts (up to January 2019) | 12 |
| 6 Deviations, change requests and adjustments | 13 |
| 7 Major changes in staff, if applicable | 13 |
| 8 Progress on deliverables (M1-M12) | 13 |
| 9 Communication and dissemination activities | 14 |
| 10 Update on risk assessment | 22 |
| 11 Updated list of pre-existing rights | 25 |

1 Introduction

The activity report describes the activities performed in Europeana DSI-4 in the period between 1 January 2019 until 28 February 2019. It states progress towards objectives, updates of milestones, progress on KPIs, derivations and adjustments, and an overview of the balance of efforts. At the end of the report an overview on progress of deliverables, a list of communications and dissemination activities, a risk assessment registry, as well as a list on pre-existing rights to material used by Europeana DSI-4 participants is attached.

2 Progress towards objectives

This section provides a short overview over highlights implemented in the reporting period related to the strategic objectives (objectives as specified in the Europeana DSI-4 tender).

Objective 1

Offer a viable variety of options for end users to discover, use and engage with content they like; refine the value propositions of the platform for all target user groups; ensure that the platform functionality and other services meet those purposes.

Europeana Newspapers: We extended features to improve the user experience on the newspaper interface (e.g. searching in full-text and metadata in a separate index, highlighting of search keywords in the search results, ability to filter and facet by date). Once these features are done, we will more prominently feature Europeana Newspapers.

Objective 2

Maintain and further develop a fully operational data and aggregation infrastructure; the infrastructure should be optimised in order to facilitate content provision from content holders; improve data and metadata quality; create, implement and continuously improve efficient ingestion procedures for providers and aggregators.

Metis: A new version of the Media Service (service responsible for technical metadata extraction and thumbnail generation) was developed. The new media service currently creates technical metadata and thumbnails for all datasets that do not have these data. We are working on an estimate for how long the process is going to take to get a full set of technical metadata for the entire database. This will result in a exact overview of the tier statistics according to the EPF.

Objective 3

Enable incorporation of new content, seeking to broaden the overview of Europe's cultural heritage; encourage new content holders to join Europeana and foster their active involvement.

Aggregating partners prepared or executed outreach activities for new data providers. Main activities by aggregating partner are summarized in the periodic report (B.2 deliverable, M6) under requirement A.2. Metadata and content quality.

Objective 4 and Objective 5

Improve content distribution mechanisms to accelerate discovery and maximise visibility, as well as take-up of the platform by fostering creative re-use in third-party products and services.

Improve/widen visibility and content discovery through strong relationships and joint ventures with a broad range of stakeholders (e.g. apps developers) and cultural and creative industries (CCIs) to engage new audiences.

European Citizens market: January marked the start of our Women's Season with the launch of the first chapter of *Pioneers: Trailblazing women in the arts, sciences and society*, an online exhibition highlighting the lives and achievements of 8 remarkable European women in the arts, sciences and society. Every Friday up and until International Women's Day (8 March) we will publish a new chapter. The exhibition is performing extremely well with over 10,000 visitors in the first month of publication and excellent audience reviews.

Europeana Education: The 13 Europeana Teachers Ambassadors finalised their learning scenarios, using Europeana resources. During December 2018 and January 2019, the 13 Ambassadors also successfully carried out trainings for the User Group teachers they coordinate. Furthermore, the Ambassadors started carrying out webinars on national level. Eight webinars (Italy, Greece, Croatia, Romania, Portugal, Spain, Poland and European Schools) took place during this reporting period.

The 14 Europeana learning scenarios of the Europeana Teachers Ambassadors were also woven into the 'Europeana in your classroom: building 21st-century competencies with digital cultural heritage (Rerun)' MOOC (Massive Open Online Course). The updated MOOC in English was launched on 14 January and ran till 28 February. The MOOC was well received among teachers in Europe, with 2974 course registrations and 1666 educators starting the first module. The top three countries are Turkey, Croatia and Italy.

Europeana Research: EF contributed to a Virtual Hackathon Series and presented relevant newspaper dataset as a resource for experimentation to hackathon participants. For this purpose, EF made metadata and full-text of datasets available for bulk download as compressed files on large scale.

Objective 6

Coordinate, sustain and grow the Europeana Network Association with the aim of increasing the number of content providers and organisations reusing the content available through Europeana.

Europeana Network Association: Comparing the ENA membership number with the previous reporting period, we can register 105 new members. The current ENA membership stands at 2340 members. In January, Members Council representatives elected six new Management Board members.

Objective 7

Maintain an international, interoperable licensing framework catering to the needs of data partners, users and creative reuse.

Europeana Licensing Framework (ELF): To support the correct implementation of the ELF, research that evaluated the accuracy of rights statements in Tier 3 & 4 data was undertaken by KL. Based on the findings EF will design a rights accuracy campaign to address a variety of issues.

Objective 8

Implement existing, and – where appropriate - develop new strategies, services and business models to help move towards financial sustainability.

EF worked and will work with the Commission and the Subgroup to align Europeana with the objectives of the independent evaluation.

Objective 9

Take all necessary measures to host and integrate the results of projects funded under CEF calls for proposals for generic services.

EF will report on activities and developments towards the integration of the Generic services projects into the Core Service Platform in the A.1 Platform reports (M10).

Objective 10

Identify methods and key performance indicators to measure and benchmark progress towards the objectives mentioned above and in particular the use of the platform, access to content, improvement of the quality of metadata and content as well as the reuse of the cultural heritage content accessible through Europeana. A cost benefit analysis should also be provided in order to better define future strategies.

The Europeana DSI-4 implementation plan states milestones to track progress overtime and key performance indicators to follow performance of the platform. Please see section [3 Updates towards milestones](#) and section [4 Key performance indicators](#) for more details.

In this reporting period, EF updated the implementation plan (B.1 deliverable, M6) introducing concrete metrics towards the individual activities to evaluate performance.

3 Updates towards milestones

This chapter lists milestones to be delivered in January (M5) and February 2019 (M6). All milestones were achieved according to plan, except MS1.31 Europeana Challenges which will be delivered with one month delay in March 2019 (M7).

| MS No. | WP/task | Description | Verification | Status |
|--|-----------------------|--|--------------------------------|--------------------------------------|
| M5 - January 2019 | | | | |
| MS1.23 | WP3/Subtask 3.1.2. | Updated MOOC (English) | Confirmation by WP leader | Done |
| The updated Europeana MOOC in English (Rerun) was launched on 14 January and ran till 28 February. | | | | |
| M6 - February 2019 | | | | |
| MS1.3 | WP1/Task 1.1. (A.1.2) | User group for improvement of Metis set up | Confirmation by the PO | Done |
| As of February 20, 6 participants out of the 8 invited guests accepted to join the Metis user group. They were all invited to comment to the draft charter that was sent to them in their invitation to join the group. A basecamp group was created for the group communication. The Metis user group will have its first virtual meeting in March. | | | | |
| MS1.7 | WP1/Task 1.1. (A.2.2) | Half yearly review of the data quality plans | Confirmation by WP leader | Done |
| Review of the data quality plans is performed every two months with the regular progress report. Aggregating partners report their progress against the plans and are also asked to flag issues and challenges in achieving the objectives set forth in the data quality plans. | | | | |
| MS1.31 | WP3/Task 3.3. | Europeana Challenges | Europeana Challenges published | Expected with delay, M7 (March 2019) |
| - | | | | |

| | | | | |
|--|---------------|---|-----------------------------|------|
| MS1.38 | WP5/Task 5.2. | ENA annual report | ENA annual report published | Done |
| Europeana Network Association Annual Report 2018 is available on Europeana Pro ¹ . | | | | |
| MS1.50 | WP1 | New KPIs for Metadata component and data quality improvements defined | Overview of KPIs delivered | Done |
| The work of the Data Quality Committee on defining the elements of the metadata component and their measurement was concluded. The new metadata tiers (tier A, tier B, tier C) will serve in the future as KPIs to report on data quality improvements more clearly. | | | | |

4 Key Performance Indicators

KPIs as defined for the first year of the tender (1 September 2018 until 31 August 2019) are detailed in the table below. The table states the KPIs related to the individual work package, how the KPI is measured, and the target towards the KPI to be reached by 31 August 2019.

KPIs are measured at the end of the month, as this interferes with the submission of the activity report by the end of the month, the February report states the figures as recorded at the end of January 2019.

| KPI id | Task/re q. | Description | Measured by | Target January 2019 | Actual January 2019 | Expected progress Y1 (August 2019) |
|--|--------------------|---|--------------------|---------------------|-----------------------|------------------------------------|
| 1. Operating, maintaining and developing Europeana DSI as the pan-European online cultural platform | | | | | | |
| 1.1 | Task 1.2. (B.2.3.) | Satisfaction rate for Europeana collections | Net Promoter Score | 30 | 36 | 30 |
| 1.2 | Task 1.2. (B.2.4.) | Satisfaction rate for exhibitions | Net Promoter Score | 30 | 49² | 30 |
| 1.3 | Task | Data quality | Data in tier 2 or | 40% | 48% | 40% |

¹

https://pro.europeana.eu/files/Europeana_Professional/Europeana_Network/Association_Updates/General_Assembly_Meeting_2018/Annual-report-2018.pdf

² EF measures NPS for each of the newly published online exhibitions until the number of respondents reaches at least 100 in order to provide a comparable sample of users. The figure provided presents the average NPS score for exhibitions published in Europeana DSI-4.

| | | | | | | |
|--|----------------------|--|--|--------------|---------------------------|------------------|
| | 1.1. (A.2.) | | higher as a percentage of the total | | | |
| 1.4 | Task 1.1. (A.2.) | Data available for distribution | Data in tier 3 or higher as a percentage of the total | 30% | 23.1% | 30% ³ |
| 1.5 | Task 1.2. (B.5.) | Take up of rightsstatements.org | Percentage of active aggregators that integrated rightsstatements.org in their infrastructure | | Not measured ⁴ | 25% |
| 1.6 | Task 1.1 - Task 1.2. | Europeana Research and Development contributions | Total number of reference papers or presentations | 4.2 | 10 | 10 |
| 2. Content supply | | | | | | |
| 2.1 | Task 2.1 | CHI satisfaction | Percentage of surveyed CHIs that rate the relation with its aggregator (partner in Europeana DSI-4) 4 on a likert scale of 1-5 | | Not measured ⁵ | 60% |
| 2.2 | Task 2.1 | Aggregator satisfaction | Percentage of surveyed aggregators that rate the relation with Europeana 4 on a likert scale of 1-5 | | Not measured ⁶ | 60% |
| 3. Fostering reuse of digital cultural heritage resources | | | | | | |
| 3.1 | Task 3.2 | Reach of Europeana data on third parties | Total number of impressions from third parties (Wikimedia) | 62.5 million | 65,013,383 | 150 million |

³ As required by the tender specifications, we aim to increase to 10% more data in tier 3 or above per year. At the start of Europeana DSI-4 this percentage stood at 23.1%.

⁴ This KPI will be measured once during the first year of Europeana DSI-4 and results will be available latest by August 2019 (M12).

⁵ We will work with the Europeana Aggregators' Forum how to best measure CHI satisfaction. This still needs to be planned properly. It is currently not planned to measure CHI satisfaction in the first year of DSI-4.

⁶ This is planned to be measured in August 2019 (M12).

| | | | | | | |
|---|------------|---|---|--------------|---------------------------------|------------|
| 3.2 | Task 3.2.2 | Reach of Europeana data on social media | Total number of impressions on social media (Facebook, Twitter, Pinterest, GIPHY) | 34.2 million | 55,463,421 | 82 million |
| 3.3 | Task 3.2.1 | Engagement with the education market | Total number of learning resources using Europeana data | 200 (Aug 19) | 15 ⁷ | Min. 200 |
| 3.4 | Task 3.2.1 | Engagement with the education market | Total number of integrations of Europeana data in dynamic learning environments | 5 (Aug 19) | 1 | 5 |
| 3.5 | Task 3.1.1 | Satisfaction rate in the education market | Net Promoter Score of teachers using Europeana | 20 | 63⁸ | 20 |
| 3.6 | Task 3.2.1 | Use of Europeana in research infrastructures | Total number of case-studies implementing Europeana | | In progress | 3 |
| 3.7 | Task 3.1.2 | Use of Europeana in academic research | Total number of case-studies of grant winners | | In progress, expected July 2019 | 3 |
| 3.8 | Task 3.1.2 | Satisfaction of users in the academic research market | Baseline for Net Promoter Score set | yes | yes (38) | yes |
| 3.9 | Task 3.1.3 | Use of Europeana in the creative industries market | Total number of cases of new works, products or services using Europeana content | 20 (Aug 19) | 1 | 20 |
| 4. Communication and dissemination | | | | | | |
| 4.1 | Task 4.1 | Traffic on Europeana | Number of visits to platform per month | 500,000 | 413,876 (Jan 2019) | 500,000 |

⁷ Learning resources are related to milestones and more results are expected in May 2019 (MS1.21) and June 2019 (MS1.28).

⁸ NPS score as average taken from metrics measured at three workshops.

| | | | | | | |
|---|----------|--|--|---------|--|---------|
| | | Collections | | | 357,913 (Dec 2019) 451,504 (Nov 2018) | |
| 4.2 | Task 4.1 | Engagement on Europeana products: returning visitors | Returning visitors on Europeana Collections | 30% | 13,1% | 30% |
| 4.3 | Task 4.1 | Engagement on Europeana products: downloads | Total number of downloads on Europeana products during the contract period | 75,000 | 86,848 | 180,000 |
| 4.4 | Task 4.1 | Engagement on Europeana products: click-throughs | Total number of click-throughs during the contract period | 333,333 | 122,025 | 800,000 |
| 5. Animate and further enlarge the Europeana Network Association | | | | | | |
| 5.1 | Task 5.1 | Satisfaction of the Europeana Network Association members with the Europeana Network Association | Net Promoter Score | | In progress, expected June 2019 (MS1.45) | 30 |
| 5.2 | Task 5.1 | Attraction of new members | Number of members in the ENA | 2,000 | 2,286 | 2,000 |
| 5.3 | Task 5.1 | Activity in the network | Number of active task forces | 5 | 5 | 5 |
| 5.4 | Task 5.4 | Activity in the network | Number of active communities in the ENA | 3 | 6 | 3 |
| 5.5 | Task 5.4 | Satisfaction of Europeana Tech members | Net Promoter Score | | In progress, expected by August 2019 | 30 |

5 Balance of efforts (up to January 2019)

The Balance of efforts table states the percentages of resources allocated to each of the nine work packages of the Europeana DSI-4 project. The numbers are stated cumulative while the January figures reflect the time frame 1 September 2018 until 31 January 2019.

| Work package | Foreseen Percentage of the full contract value in the tender | Sep 18 | Nov 18 | Jan 18 |
|--|--|-------------|-------------|-------------|
| 1. Operating, maintaining and developing European DSI as the pan-European online cultural platform | 57.10% | 54.08% | 56,11% | 55,36% |
| 2. Content supply | 10.95% | 12.28% | 10,88% | 10,32% |
| 3. Fostering content reuse of digital cultural heritage resources | 9.69% | 9.50% | 9,76% | 9,48% |
| 4. Communication and dissemination | 8.93% | 11.09% | 8,47% | 8,14% |
| 5. Animate and further enlarge the Europeana Network Association | 6.44% | 6.13% | 7,06% | 9,33% |
| 6. Studying the impact of digitisation and reuse of cultural heritage | 1.32% | 1.07% | 1,32% | 1,21% |
| 7. Governance | 1.96% | 0.00% | 0,31% | 0,19% |
| 8. Phasing-in and phasing-out period | 0.50% | 0.06% | 0,03% | 0,02% |
| 9. Project and programme management | 3.11% | 5.79% | 6,06% | 5,95% |
| Total | 100% | 100% | 100% | 100% |

6 Deviations, change requests and adjustments

No deviations and adjustments from the implementation plan (B.1 deliverable, M1).

7 Major changes in staff, if applicable

As from January 2019 onwards Kerstin Arnold is APEF's technical coordinator, as successor of Wim van Dongen. Other staff members (Stefan Papp, and Marta Musso) are still in place.

8 Progress on deliverables (M1-M12)

| Deliverable number | Description | Due month | Status |
|--------------------|---|--------------------------|----------------------------|
| A.1 | Platform reports | M10 | |
| B.1 | Implementation Plan | M1, M6, M12, M18 | M1 and M6 Delivered to EC |
| B.2 | Periodic reports | M2, M4, M6, M8, M10, M12 | M2, M4, M6 Delivered to EC |
| B.3 | Activity reports | M2, M4, M6, M8, M10, M12 | M2, M4, M6 Delivered to EC |
| B.4 | Annual report | M12 | |
| C.1 | Technical documentation | M9 | |
| C.2 | Users and usage report | M5, M10 | M5 Delivered to EC |
| C.3 | Content supply & reuse reports | M10 | |
| C.4 | Stress and disaster recovery test reports | M9 | |
| D.1 | Communication and dissemination plan | M1, M9, M18 | M1 Delivered to EC |
| E.1 | Transfer of assets and liabilities report | M1, M10 | M1 Delivered to EC |
| E.2 | Transfer process report | M1, M10 | M1 Delivered to EC |
| E.3 | Employed staff report | M1, M6, M12 | M1, M6 Delivered to EC |

9 Communication and dissemination activities

The table below lists communication and dissemination efforts undertaken outside of the channels owned by the consortium (on- and offline publications) and lists external conferences and events attended by the consortium.⁹ So far in Europeana DSI-4, the consortium was involved globally in more than 60 activities in 22 countries.

| Partner | Name of event | Activity | Location | Date | Link |
|--------------|--|---|----------------------------|---------------|---|
| EF | Search Engine Meetup Amsterdam | Presentation "Europeana: Challenges in the Search of European Cultural Heritage" | Amsterdam, The Netherlands | 22/02/2019 | https://www.meetup.com/SEA-Search-Engines-Amsterdam/events/qvfxgpyzdbdc/ |
| DIF | DIF Reception at Berlinale | Presentation of EFG Plattform | Berlin, Germany | 12/02/2019 | |
| EF, AIT Graz | LinBi kickoff meeting | Presentation of Europeana | Berlin, Germany | 04-05/02/2019 | |
| EUN | 2nd Spanish Scientix National Conference | Presentation on Europeana Education | Madrid, Spain | 02/02/2019 | https://intef.es/Blog/ii-congreso-nacional-scientix-2019-conclusiones-y-certificacion-de-la-actividad-formativa/ |
| NISV | IAMHIST symposium | Presentation on access to audiovisual content | Luxembourg | 25/01/2019 | http://blog.euscreen.eu/2019/01/iamhist-symposium-standing-in-the-way-of-white-noise-preserving-television-history/ |
| EF | National Education Exhibition (NOT) | Representation of Europeana and its offer for education at the the largest event for Dutch teachers | Utrecht, The Netherlands | 24/01/2019 | https://www.not-online.nl/nl-NL/Bezoeker/Cookies.aspx?returnUrl=%2fnl-NL%2fBezoeker.aspx |

⁹ Communication and dissemination activities on the Europeana platform (Europeana Collections and Europeana Pro) and consortium partners websites, social media (LinkedIn, Twitter, Facebook) as well as outreach activities (such as Collection days, Transcribathons, workshops) are described related to the activity in the B.2 and D.1 deliverables.

| | | | | | |
|-----|---|---|--------------------|---------------|---|
| SPK | Oceanic Exchanges Workshop | presentation on Europeana Newspapers | Stuttgart, Germany | 21-23/01/2019 | |
| MCA | Meeting | Presentation of Europeana to Secretary general ICM (International council of Music) - Unesco / potential content providers & re users | Paris, France | 19/01/2019 | |
| EUN | I Encontro Regional STEM - Science, Technology, Engineering and Mathematics | Presentation on Europeana and EUN's work in the project, and the MOOC | Funchal, Madeira | 18/01/2019 | https://digital.madeira.gov.pt/interagir/Forma%C3%A7%C3%A3o/tabid/212/mid/805/m494f/c35510-1ic522li1864-449/Default.aspx?ctl=Crud.Acoes&ContainerSrc=%5BS%5DContainers%2FGRM Interagir_CntLaranja%2FCnt_Inf_D1_Edicao |
| F&F | Offline publication in 'brand eins Thema Innovation' | Interview on Transcribathon and Citizen Science | Berlin, Germany | 01/2019 | https://www.brandeins.de/magazine/brand-eins-thema/innovation-2019/citizen-science-das-lebens-labor |
| F&F | Offline publication 'Zeit Wissen' | Interview on Transcribathon and Citizen Science | Online | 01/2019 | https://premium.zeit.de/zeit-wissen-ausgabenseite |
| EF | Meeting of International Holocaust Remembrance Alliance | Presentation | Belgrade, Serbia | 11-13/12/2018 | |
| EF | Plan de Alfabetización Tecnológica de Extremadura ¹⁰ , partners of ALL | Online interview ¹¹ on digital cultural heritage and its relevance for citizenship | Online | 11/12/2018 | http://www.nccextremadura.org/expertos/conexion-isabel-crespo/ |

¹⁰ <http://www.nccextremadura.org/>

¹¹ <http://www.nccextremadura.org/expertos/conexion-isabel-crespo/>

| | | | | | |
|--------------------------------|--|---|-----------------------------|---------------|---|
| | DIGITAL network | involvement and education | | | |
| EF, eFashion / Photoco ns, MCA | European Culture Forum | Participation | Vienna, Austria | 06-07/12/2018 | https://europa.eu/cultural-heritage/europeforculture-conference-closing-european-year-cultural-heritage_en |
| EF, EUN, F&F | Open Education Berlin conference | Panel on 'Involve Me and I Learn – How to Develop Engaging Resources with Europeana Digital Culture', Presentation of Transcribathon during the Europeana panel | Berlin, Germany | 06-07/12/2018 | https://oeb.global/ |
| Photoco ns, EF | ICT2018 | Participation in networking session about cultural dialogues Eu-China | Vienna, Austria | 05/12/2018 | |
| EF | Kulturpool & Europeana National Workshop | Workshop & Presentations mainly related to the EPF (open up collections, data quality, licensing, etc) | Vienna, Austria | 04/12/2018 | http://www.kulturpool.at/display/kupo/Home |
| EF | IIIF Working Meeting | Presentation, discussions | Edinburgh, United Kingdom | 03-06/12/2018 | https://iiif.io/event/2018/edinburgh/ |
| EF | Annual Meeting Wikimedia Czech Republic | Presentation on cultural sector trends | Prague, Czech Republic | 01/12/2018 | https://cs.wikipedia.org/wiki/Wikipedie:Wikikonference |
| NISV | AMIA 2018 | Presentation on Working for and with Research Communities | Portland, the United States | 30/11/2018 | http://www.amiaconference.net/preliminary-program-3/ |
| EF | CEF eTranslation Conference | Panel at a conference | Brussels, Belgium | 29-30/11/2018 | https://ec.europa.eu/cef-digital/wiki/pages/viewpage.action?pageId=61932141 |

| | | | | | |
|------------|--|--|-------------------|---------------|---|
| EF | MUZEUM@DIGIT Conference 2018 | Presentation on connecting culture/ value of opening up collections | Budapest, Hungary | 27-28/11/2018 | http://museumdigit.hu/en/ |
| EF, MCA | Vos collections sur Europeana - Panorama des voies d'agrégation | Presentations and discussions | Paris, France | 27/11/2018 | https://bienvenue.pro/w/ebcheckin/399fd97a6e6a80294ba69707b21dc80e |
| APEF | History Day | Joint stand/information box with Archives Hub and Copac | London, UK | 27/11/2018 | https://historycollections.blogs.sas.ac.uk/history-day-archive/history-day-2018/ |
| PSNC | TuEuropeana 2018 | Seminar about cooperation with Europeana for CHIs | Wrocław, Poland | 26-27/11/2018 | http://tueuropeana.pl/ |
| AIT Graz | La conservation du patrimoine culturel | Presentation - 10 Years Europeana | Montreal, Canada | 26/11/2018 | https://www.facebook.com/events/319554051965592/ |
| PSNC | BigData w humanistyce i naukach społecznych | Presentation of Europeana Cloud infrastructure | Wrocław, Poland | 22-23/11/2018 | http://www.naukabigdata.uni.wroc.pl/ |
| EF | UKSG webinar | Webinar - Introduction to metadata quality - the approach of Europeana Collections | Online | 22/11/2018 | https://www.uksg.org/webinars/europeana |
| Photoco ns | Image and Research | Presentation and paper in the conference proceedings | Girona, Spain | 21-24/11/2018 | http://www.photoconsortium.net/photoconsortium-at-image-research-girona/ |
| EF | ESOC (European Open Science Cloud) Governance meeting and Launch | Project participation and link to Europeana Research | Vienna, Austria | 21-23/11/2018 | https://eoscpilot.eu/events/eoscpilot-stakeholders-forum |

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|----------------|---|--|-----------------------|---------------|---|
| EF | Fair of European Innovators in Cultural Heritage | Panels | Brussels, Belgium | 15-16/11/2018 | https://www.eac-events.eu/ehome/fairofeuropeaninnovatorsinculturalheritage/home/ |
| EF | Das Fotografische Kulturerbe im digitalen zeitalter | Presentation on connecting culture/ value of opening up collections | Lausanne, Switzerland | 15-16/11/2018 | http://memoriav.ch/wp-content/uploads/2018/08/TagungFoto2018_Programme_DE.pdf |
| EF | Slovenian cultural heritage in the digital age | Workshop & Presentations mainly related to the EPF (open up collections, data quality, licensing, etc) | Ljubljana, Slovenia | 13-14/11/2018 | |
| eFashion | Europe and Fashion. Questioning Identities and Cultures | Conference organisation | Paris, France | 08-09/11/2018 | https://fashionheritage.eu/europe-and-fashion-questioning-identities-and-cultures/ |
| EF | REPAST Meeting | Member of the external expert Advisory Board | Brussels, Belgium | 05/11/2018 | https://www.repast.eu/about-us/ |
| EF, eFashion | Glamwiki conference | Presentation on openglam & panel discussion on impact | Tel Aviv, Israel | 02-05/11/2018 | https://meta.wikimedia.org/wiki/GLAMTLV2018/Program |
| EF | Packed Meeting | EF in presence during workshop | Brussels, Belgium | 29-30/10/2018 | https://www.wikidata.org/wiki/Wikidata:Sixth_Birthday/Brussels |
| EF, Photocorns | EuroMed 2018 | Presentation | Cyprus | 29/10/2018 | https://www.euromed2018.eu/ |
| EF | International Journal on Digital Libraries (IJDL) | Research Journal Article | Online | 28/10/2018 | https://rdcu.be/babty |
| EF | Zugang Gestalten | Presentation about the value of connecting culture | Berlin, Germany | 26/10/2018 | https://zugang-gestalten.org/ |

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|----------|---|--|-------------------|---------------|---|
| Euroclio | Annual eTwinning Conference: eTwinning and our Heritage: Where the past meets the future | Workshop | Warsaw, Poland | 25-27/10/2018 | |
| EF | Shaping Access! More Responsibility for the Cultural Heritage: iRights | Presentation | Berlin, Germany | 25-26/10/2018 | https://www.iccrom.org/classifieds/classified-event/shaping-access-more-responsibility-cultural-heritage |
| EF | MTSR2018 | Publication and presentation of research paper | Limassol, Cyprus | 24/10/2018 | http://www.mtsr-conf.org/index.php/programme |
| EF | International Conference on the Re-Use of Images | Presentation | Paris, France | 22-23/10/2018 | https://www.inha.fr/fr/agenda/parcourir-par-annee/en-2018/octobre-2018/de-nouvelles-democraties-du-savoir.html |
| EF | INHA Conference on Image Rights Arts | Presentation | Paris, France | 22/10/2018 | https://www.inha.fr/fr/agenda/parcourir-par-annee/en-2018/octobre-2018/de-nouvelles-democraties-du-savoir.html |
| EF | CEF-related Workshops on Semantic interoperability and Multilingual Public Services | Presentation and workshop | Brussels, Belgium | 18/10/2018 | https://ec.europa.eu/cef-digital/wiki/display/ETCOMMUNITY/Semantic+Interoperability+for+Multilingual+DSIs |
| APEF | "PRESENTING ARCHIVES PORTAL EUROPE, THE GOOGLE OF ARCHIVE" – a workshop on the usage of internet for historical & archival research | Workshop | Belgrade, Serbia | 17/10/2018 | https://www.facebook.com/180908415273554/photos/a.766844540013269/2079534155410961/?type=3&theater |

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|------------|---|---|------------------------|---------------|---|
| EF | All Digital Summit 2018 | Presentation | Brussels, Belgium | 17-18/10/2018 | https://summit.all-digital.org/ |
| EF | Cultural & Creative Cities for All Workshop | Presentation | Brussels, Belgium | 11/10/2018 | http://ec.europa.eu/research/index.cfm?pg=events&eventcode=DD17ACAB-FE1F-CD9C-D8101A2C99A1C632 |
| EF | Webinar DCMI/ASIST | Webinar: SKOS: Overview and Modeling of Controlled Vocabularies | Online | 11/10/2018 | https://www.asist.org/events/webinars/skos-overview-and-modeling-of-controlled-vocabularies/ |
| EF | THE ARTS+ | Presentation + panel discussions. Interview | Frankfurt, Germany | 10/10/2018 | https://theartsplus.com/2018/10/10/when-we-build-standards-together-we-can-create-data-that-flows-on-the-web-whatever-the-platform-or-the-system/ |
| EF, CLARIN | CLARIN annual conference | Stand + panel participation | Pisa, Italy | 08-10/10/2018 | https://www.clarin.eu/event/2018/clarin-annual-conference-2018-pisa-italy |
| CLARIN | EOSC-hub magazine | Blog post | Online | 05/10/2018 | https://www.eosc-hub.eu/clarin-vlo |
| SPK | Bibliotheca Baltica 2018 | Presentation on Europeana Newspapers | Rostock, Germany | 05/10/2018 | https://www.bb2018.uni-rostock.de/en/ |
| EF | World Teacher Day | Presentation | Brussels, Belgium | 05/10/2018 | https://ec.europa.eu/epale/en/node/82838 |
| EF | 8th International Conference of Art Libraries | Representation | Amsterdam, Netherlands | 04-05/10/2018 | https://www.rijksmuseum.nl/en/whats-on/symposiums/8th-international-conference-of-art-libraries |
| eFashion | Culture(s) de Mode | Presentation | Paris, France | 01/10/2018 | https://culturesdemode.com/evenements/conference-de-lancement-ii-cultures-de-mode-a-lehess/ |

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| EF | Erfgoed Plus | Presentation | Leuven, Belgium | 26/09/2018 | https://www.erfgoedplus.be/thema/contactdag-2609 |
| EF | Cultural Heritage day at EBU Brussels | Presentation | Brussels, Belgium | 25/09/2018 | https://www.ebu.ch/events/2018/09/european-cultural-heritage |
| EF | 5th International Cultural heritage Conservation & Digitisation (CHCD2018) | Presentation | Beijing, China | 13-14/09/2018 | |
| EF | Building Library Labs | Special session | London, UK | 13-14/09/2018 | https://www.eventbrite.co.uk/e/building-library-labs-tickets-40101779502# |
| EF | SEMANTICS2018 | Publication and presentation of research paper | Vienna, Austria | 13/09/2018 | https://2018.semantics.cac/aggregation-cultural-heritage-collections-through-web-data |
| EF | Goodmorning Croatia | TV interview related to Europeana Migration | Zagreb, Croatia | 11/09/2018 | https://magazin.hrt.hr/460844/europeana-prica-o-euopi-i-ljudima-koji-ovdje-zive |
| EF | Bridging the Divide - 13th Bled Strategic Forum - Slovenia | Presentation | Bled, Slovenia | 11/09/2018 | https://www.bledstrategicforum.org/wp-content/uploads/2018/09/2018-BSF-Programme-Bridging-the-Divide-EN.pdf |
| EF, AIT Vienna | DCMI 2018 | Publication and presentation of research paper | Porto, Portugal | 11/09/2018 | http://dublincore.org/conference/2018/abstracts/#559 |
| EF | Measuring Change in Digital Humanities: Recap of the Workshop on Impact Factors and Success Criteria | Blog report | Online | 10/09/2018 | https://www.dariah.eu/2018/09/10/measuring-change-in-digital-humanities-recap-of-the-workshop-on-impact-factors-and-success-criteria/ |
| EF | TPDL 2018 | Tutorial | Porto, Portugal | 10/09/2018 | http://www.tpd1.eu/tpdl2018/tutorials/europeana-hands-on-session/ |

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| EF | DCMI 2018 | Special session | Porto, Portugal | 10/09/2018 | http://dublincore.org/conference/2018/abstracts/#a2 |
| EF | Open GLAM Mexico | Presentation | Mexico-City, Mexico | 05/09/2018 | http://agendadigital.cultura.gob.mx/openglam/ |

10 Update on risk assessment

| Related to | Risk | Likelihood of occurrence | Impact | Mitigation strategy |
|---|--|--------------------------|--------|---|
| Task 1.1. Maintenance and continuous improvement of the Europeana DSI's main functionalities | | | | |
| MS1.1 Change development process in place and updated | The process becomes very theoretical and thus not useful in practice. | Low | Medium | Follow the process carefully, update what does not work and integrate the process in general workflows. |
| Requirement A.1. Metadata repository | | | | |
| MS1.2 Version of Metis updated | There is no update of Metis to report | Low | High | As this report comes at the beginning of DSI4, it will report on the latest status of Metis. |
| MS1.3 User group for improvement of Metis set up | The group is not formed on time | Low | High | We will start the recruitment process for the Metis user group at the very beginning of DSI4 to prevent delays. |
| Requirement A.2. Metadata and content quality | | | | |
| KPI 1.3 Data quality - 40% Data in tier 2 or higher | Data partners to focus on metadata instead of content quality, which is good for us but a risk for this KPI to be achieved. A second risk is that the control for that KPI is with CHIs and less with aggregators or EF. | Medium | Medium | The finalisation and publication of the EPF metadata will help mitigating the first risk as we can then also develop a KPI on metadata level. To mitigate the 2nd risk, training workshops and national workshops can help to source more tier 3+ material. |

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|---|---|--------|--------|--|
| KPI 1.4 Data available for Distribution - 30% Data in tier 3 or higher | Same as KPI 1.7 | Medium | Medium | Same as KPI 1.7 |
| MS1.4 EPF updated | EF and partners cannot agree in time about the requirements for metadata quality in the EPF | Low | High | Initial talks about the EPF have already started. The base-line requirements will be agreed upon first. |
| MS1.6 Aggregators data quality work plans | Aggregators will not have the data quality plans ready in time. | Medium | High | Initial Focus on data quality improvement and analysis by EF |
| MS1.8 Division of tiers (data quality) in Europeana DSI | Automatic classification of records fails because of technical problems | Medium | Medium | Manual investigation of the database to create an estimate of the tier distribution. |
| Requirement A.5. Log files on user behaviour and usage analytics | | | | |
| MS1.11 Tools to log and present advanced statistics about platform usage in place and accessible to Commission Services | The statistics will not deliver the required information | Low | Medium | Setting expectations and increasing communication on statistics and possibilities. |
| Task 1.3. General conditions for delivery of the requirements | | | | |
| Maintaining and further developing the platform infrastructure | | | | |
| KPI 1.6 Europeana Research and Development contributions | Proposals for presentations/publications rejected, not enough resource to disseminate our work any more | Low | Low | Re-focus dissemination efforts. Encourage other partners to disseminate their work to relevant venues. |
| Task 2.1. Promote organisational and technical requirements for publication of cultural heritage data and the uptake of frameworks | | | | |
| KPI 2.1 CHI satisfaction | Unable to reach the CHIs directly | Medium | High | The CHIs will be reached via aggregators (domain and national). The survey will run if a representative sample can be reached. |

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| MS1.20 Aggregator spaces on Europeana Pro | Aggregators will not deliver sufficient information, or information will be outdated soon | Low | High | Information will be requested early and will be reviewed regularly. Information will be based on EF's CRM-system. |
| Task 3.1 Engage with the communities interested in reuse | | | | |
| MS1.30 Business Plan for Europeana Research 2019 | Not enough commitment for this plan from non-funded partners | Medium | High | Involving the Research early in this work. |
| Task 3.3. Facilitate the development of new products and services by reuser communities | | | | |
| MS1.32 Europeana Match funding programme | Match-funding programme might not continue and funding will transfer to challenges. | Low | Low | Funding to be transfer with a same or similar focus to challenges. |
| Task 4.1. Communication and dissemination of Europeana | | | | |
| KPI 4.1 Traffic on Europeana Collections | No growth in the number of the returning visitors, not enough interesting (curated) content, too high costs of promotion | High | Medium | Paid traffic generation |
| KPI 4.2 Engagement on Europeana products: returning visitors | Product/content not good enough to encourage people to return | Medium | Medium | Curated content series, retargeting |
| KPI 4.3 Engagement on Europeana products: downloads | Less items available for download or less need for downloads (low risk) | Low | Low | Marketing activities encouraging downloads (reuse, contests, challenges) |
| KPI 4.4 Engagement on Europeana products: click-throughs | No need to click through (if content is fully explorable on Europeana), low quality content that required a click-through being depublished | Medium | Medium | Increasing visibility of partner institutions on a record page |

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| KPI 3.2 Reach of Europeana data on social media | Changes to the algorithms and pricing on social media platforms | Medium | Medium | Diversification of channels, tools and platforms used |
| Task 5.1. Support the ENA in attracting citizens, professionals and institutions with an interest in digital cultural heritage | | | | |
| KPI 5.2 Attraction of new members | Number of new members lags behind expectation | Low | High | Introduce membership campaigns and focus on benefits of the ENA and its communities. |
| Task 7.1. Report to the Advisory Committee | | | | |
| MS1.41 Advisory Board meeting | EC's investiture of the Advisory Board is delayed | Low | High | Accept the risk and focus on the next advisory board meetings. |

11 Updated list of pre-existing rights

This is a current list of pre-existing rights related to activities and outcomes of Europeana DSI. Communication and PR-activities from all partners are not considered outcomes or results, as is content produced by data or content providers, delivered to Europeana and aggregators.

1. Europeana Foundation (EF)

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| The metadata databases, digital object databases and source code; software licences; computers and usage rights over leased computers and computer storage, hosting and connectivity agreements; | Licenses, database rights and copyright | Stichting Europeana |

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| All rights which the Stichting Europeana holds under its agreements with data providers (the Data Exchange Agreements), concluded before 31 August 2017. | License(s) | Stichting Europeana |
|--|------------|---------------------|

2. AIT Angewandte Informationstechnik Forschungsgesellschaft mbH (AIT GRAZ)

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| OpenUp! project website: http://open-up.eu/en , including ownership of the domain name, hosting, CMS, design, texts, shared documents (deliverables, minutes, presentations, other documents from project meetings and working groups, etc.); training material | Copyright | OpenUp! Consortium |
| OpenUp! Natural History Aggregator; workflow, including harvest, mapping to ESE/EDM transformation, enrichment with - currently three - supplemental resources, transfer via OAI-PMH Interface to Europeana | Copyright, data base rights | OpenUp! |

3. AIT Austrian Institute of Technology GmbH (AIT VIENNA)

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| The Entity API service | Licenses, copyright | AIT Austrian Institute of Technology GmbH |
| The Image Similarity Search service | Licenses, database rights and copyright | AIT Austrian Institute of Technology GmbH |

| | | |
|---|---|---|
| The Music Information Retrieval service | Licenses, database rights and copyright | AIT Austrian Institute of Technology GmbH |
| The Europeana-Client library, implementing support for remote invocation of Europeana Search API | Licenses, copyright | AIT Austrian Institute of Technology GmbH |
| The API-Commons library, implementing non-functional support for API development. | Licenses, copyright | AIT Austrian Institute of Technology GmbH |
| The Annotation-Id library, implementing object serialization into JSON-LD format. | Licenses, copyright | AIT Austrian Institute of Technology GmbH |
| The Europeana Datasets library, implementing support for aggregating user defined datasets from Europeana | Licenses, copyright | AIT Austrian Institute of Technology GmbH |
| The User Sets API | Licenses, copyright | AIT Austrian Institute of Technology GmbH |

4. Archives Portal Europe Foundation (APEF)

| Pre-existing material | Rights to pre-existing material | Identification of rights holder |
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| Archives Portal Europe front-end section for registered users: includes CMS, design, texts, source code for portlets/functionalities in "My pages" (saved searches, bookmarks, collections) | Copyright | APEF APEF partners for translations of English originals of texts |
| Redmine / Jira bugtracker tools | Licenses | APEF |
| Local Data Preparation Tool: includes design, source code for various parts (admin, conversion, validation, conversion to EDM, reports and extensions, creation/edition, etc.). XSLT-s, schema files, etc. | Copyright | APEF |
| OAI-PMH repository; Search Widget | Copyright | APEF |
| Archives Portal Europe back-end (dashboard): includes design, texts, source code for various parts (admin, country manager/institution manager accounts, uploads, conversion, validation, | Copyright | APEF APEF partners for translations of |

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|---|--------------------|---|
| publication/indexing, previews, conversion to EDM, delivery to Europeana, downloads, dashboard profiles, reports, creation/edition, etc.), XSLT-s, schema files, etc. | | English originals of texts |
| APE API services | Copyright | APEF |
| Manuals for using the Archives Portal Europe and its tools: i.e. Country Manager Manual, Institution Manager Manual, Manual for the DPT, Manual for the OAI Console, Instructions for the search widget | Copyright | APEF APEF partners for translations of English originals |
| APEF wiki including all content (all manuals and technical documentation) | Copyright | APEF |
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| documents from project meetings and working groups, etc.) | | |
| APEF website: archivesportaleuropefoundation.eu, including ownership of the domainname, hosting, CMS, design, texts, shared documents (deliverables, minutes, presentations, other documents from project meetings and working groups, etc.) | Copyright/licenses | APEF |
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| All videos as produced for the tutorial section of the APENet, APEX and APEF websites mentioned above as well as for the youtube and vimeo channels | Copyright | APEF |
| All Archives Portal Europe content, ie metadata and digital objects, either created before or after 31 August 2017 | Copyright | APEF partners and content providers |

5. Athena Research and Innovation Center in Information Communication and Knowledge Technologies (ATHENARC)

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| The LoCloud vocabulary service, databases, source code and software licences | Licenses, database rights and copyright | Angewandte Informationstechnik Forschungsgesellschaft mbH (AIT) |
| The LoCloud vocabulary matching and background linking services, databases, source code and licences | Licenses, database rights and copyright | University of the Basque Country |
| The LoCloud geolocation enrichment services, databases, source code and licences | Licenses, database rights and copyright | Institute for the Protection of Cultural Heritage of Slovenia |

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|---|---|---|
| The LoCloud language identification service | Licenses, database rights and copyright | Athena Research and Innovation Centre |
| The LoCloud Geo-normalization service | Copyright | Athena Research and Innovation Centre |
| The LoCloud Geo coordinate transformation service | Copyright | Athena Research and Innovation Centre |
| The MORE Subject mappings service | Copyright | Athena Research and Innovation Centre |
| The MORE Temporal mappings service | Copyright | Athena Research and Innovation Centre |
| The CARARE MINT software, databases, source code and licences | Licenses, database rights and copyright | National Technical University of Athens |

6. The British Library Board (BL)

The British Library Board was the lead partner of the Europeana Sounds project and continues to lead the Europeana Sounds Task Force. Europeana Sounds' aggregation tool is based on MINT software developed by partner NTUA and made available under the GPL licence. Data providers, who were partners or associate partners of Europeana Sounds, signed the Data Exchange Agreement (DEA) with EF and provided their content and metadata in accordance with the DEA.

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| The europeanfilmgateway.eu domain name | Registered Trademark(s) | DIF |

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| The metadata databases, digital object databases and source code; software licences; computers and usage rights over leased computers and computer storage, hosting and connectivity agreements; | Licenses, database rights and copyright | eFashion |

13. EUN Partnership AISBL (EUN)

EUN Partnership will develop, under the Europeana DSI-4 project, a set of teaching and training materials using an already established activity template, the Learning Scenario (template belonging to the Future Classroom Lab, developed in the iTEC project 2010-2014) and, using these materials, will create a Massive Online Open Course (MOOC), to be hosted on the European Schoolnet Academy. Additionally, EUN will develop a set of Learning Scenarios, which use an already

established updated Learning Scenario template (developed under the Scientix 3 project). The European Schoolnet Academy is a private initiative of EUN Partnership, in the form of a professional development platform focusing on innovation in the school and classroom, which offers free massive open online courses (MOOCs) for teachers in primary and secondary schools. All the teaching and training materials, and the MOOC will be made available under Creative Commons, allowing derivatives.

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| FCL Learning Scenario template and toolkit | Copyright | EUN Partnership aisbl |
| European Schoolnet Academy | Copyright | EUN Partnership aisbl |
| Learning Scenario template (developed under the Scientix 3 project) | Copyright | EUN Partnership aisbl |

14. Euroclio European Association of History Educators (EUROCLIO)

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| The domain names www.euroclio.eu www.historiana.eu www.historiana.org | | EUROCLIO |
| The Historiana Trademark | Trademark | EUROCLIO |

15. Facts & Files Historisches Forschungsinstitut Berlin Drauschke Schreiber Partnerschaftsgesellschaft Archiv-, Geschichts- und Literaturwissenschaftler (F&F)

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| The transcribathon software, databases, source code and licences | Copyright | Facts & Files / Stichting Europeana |

16. INESC-ID, Instituto de Engenharia de Sistemas e Computadores - Investigação e Desenvolvimento em Lisboa (INESC-ID)

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18. Lovegrove SPRL (LOVEGROVE)

No pre-existing rights exist

19. Michael Culture AISBL (MCA)

MUSEU aggregation tool is based on MINT software developed by partner NTUA and made available under the GPL licence. MCA is a European association, and the content providers who are members of MCA and are willing to cooperate in the DSI3 activities all signed the DEA.

| Pre-existing material | Rights to pre-existing material | Identification of rights holder |
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| The MUSEU.eu domain name | Registered domain name | Michael Culture AISBL |
| Any website, document or digital object, created by either the Athena, AthenaPlus, Linked Heritage projects before 31 August 2017 whether published or not. | Copyright | Athena Consortium Linked Heritage Consortium AthenaPlus Consortium |

20. Stichting Nederlands Instituut voor Beeld en Geluid (NISV)

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21. National Technical University of Athens (NTUA)

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| MINT aggregation platform | Copyright | National Technical University of Athens |

22. International Consortium for Photographic Heritage Photoconsortium (PHOTOCONS)

Photoconsortium's aggregation tool is based on MINT software developed by partner NTUA is made available under the GPL licence. Photoconsortium is an association, and the content providers who are members of Photoconsortium and are willing to cooperate in the DSI3 activities all signed the DEA.

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